

NORPHCAM

Network of Researchers in Public Health and Complementary and Alternative Medicine

presents

Complementary and Alternative Medicine Research Conference

'Examining the Role of CAM in Health Care: Linking Researchers and Practitioners'

**St Leo's College, St Lucia Campus, University of Queensland, Brisbane,
17th-18th October 2009**

This inaugural NORPHCAM conference will bring together CAM researchers and practitioners to promote and advance public health/health service research and research capacity building relating to CAM in Australia and internationally. Program presentations and workshops include:

- Exploring the potential role of CAM in healthcare policy, practice and delivery
- Developing essential research skills in the CAM practitioner community
- Exploring and promoting an enhanced role for practitioners and early-career researchers in CAM research
- Developing collaborations between researchers and practitioners to produce findings of benefit and significance for health care practice and policy
- Promoting qualitative, quantitative and mixed-method research designs to help practitioners and researchers understand issues around CAM use and practice

The conference will include plenary addresses, paper presentations, and research capacity building workshops for practitioners and early-career researchers.

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Conference Registration for 2 days:

Early bird (prior to Sept) \$120

After 1st Sept \$140

Full-time student \$90 (subsidised by NORPHCAM)

Workshops, materials and food all inclusive.

Approved for CPD/CPE Points for professional associations

Numbers are strictly limited so register early to avoid disappointment!

Program

Saturday 17th Oct, 2009

8.00 – 9.00	Welcome and morning coffee/tea
9.00 – 9.10	Welcome and brief introduction from Executive Director of NORPHCAM A/Prof Jon Adams
9.10 – 9.30	Opening address: The Hon Mark Butler, Parliamentary Secretary for Health.
9.30 – 9.40	Welcoming address UQ Invited speaker (tbc)
9.40 – 10.00	Plenary: Getting involved in research: A practical guide for CAM practitioners A/Prof David Sibbritt, Deputy Director, NORPHCAM & School of Medicine and Public Health, University of Newcastle
10.00 – 10.25	Plenary: Barriers and Bridges in CAM Research, Scientific Publication, and Public Health Prof Claire Johnson, National University of Health Sciences, USA
10.25 – 11.00	BREAK (Light Refreshments)
11.00 – 12.20	Oral Presentation – Concurrent Sessions A & B <i>Highlighting the latest in CAM and public health research from Australia and internationally (see next page for details)</i>
12.20 – 13.20	LUNCH
13.20 – 13.50	Workshop introduction and preparation A/Prof Jon Adams and NORPHCAM Conference committee
13.50 – 15.10	Workshop Sessions (A)
15.10 – 15.40	BREAK (Light Refreshments)
15.40 – 17.00	Workshop Sessions (B)

Sunday 18th Oct, 2009

8.00 – 9.00	Welcome and morning coffee/tea
9.00 – 9.25	Plenary: The Malaysian experience of integration of Traditional and Complementary Medicine in the health care system: A personal and professional reflection Dr Ramli Ghani, Dept of Health, Malaysia
9.25 – 9.45	Plenary: The rocky road from efficacy to effectiveness: new research directions in CAM in the US Prof Ian Coulter, Samueli Institute/UCLA/RAND Corporation, USA
9.45 – 10.05	Plenary: Delivering the evidence: What CAMLIS can do for you Andrea Chandler, NHS CAMLIS, UK
10.05 – 10.25	Plenary: Focusing Upon a Public Health Perspective: Future direction and agenda for NORPHCAM A/Prof Jon Adams, NORPHCAM Executive Director & School of Population Health, University of Queensland
10.30 – 11.00	BREAK (Light Refreshments)
11.00 – 12.20	Oral Presentations – Concurrent Sessions C & D <i>Highlighting the latest in CAM and public health research from Australia and internationally (see next page for details)</i>
12.20 – 13.20	LUNCH
13.20 – 14.40	Workshop Sessions (C)
14.40 – 15.10	BREAK (Light Refreshments)
15.10 – 16.30	Workshop Sessions (D)
16.30 – 17.00	Closing Address (NORPHCAM Conference Committee)

Program

RESEARCHER PRESENTATIONS – *Highlighting Excellence in CAM Public Health Research*

Saturday 17th Oct, 2009

A: Title	Presenter
Prophylaxis & Treatment of Influenza – Evidence from the Unani system of medicine	Dr Syed Md. Naveed ul Huda <i>Faculty of Traditional and Complementary Medicine Cyberjaya University (Malaysia)</i>
Mixing modalities: Complementary therapies, self-care, Type 2 Diabetes and Cardiovascular Disease	Rachel Canaway <i>School of Psychology, Psychiatry and Psychological Medicine Monash University</i>
Have the current regulatory methods CAM worked to ensure public safety?	P. Spero Tsindos <i>President Australian Naturopathic Practitioners Association</i>
Information sources and information-seeking behaviour of naturopaths in South-East Queensland	Amie Steel <i>School of Population Health University of Queensland</i>

B: Title	Presenter
Health care choices in older Australian urban and rural women: The role of Complementary and Alternative Medicines	Dr Deirdre McLaughlin <i>School of Population Health University of Queensland</i>
Ethnomedicinal Survey of Boda Area in Panchagarh District, Bangladesh	Md. Ariful Haque Mollik <i>Faculty of Life Sciences University of Development Alternative (Bangladesh)</i>
Building collaboration with CAM practitioners and public health researchers – the case of women's use of CAM for fertility enhancement	Dr Jo-Anne Rayner <i>Mother and Child Health Research Latrobe University</i>
Art psychotherapy addressing the bodymind in psycho-oncology: a mixed method study	Dr Marie-Christina Virago <i>Mnemonikos Art Psychotherapy Practice, Blue Mountains</i>

Sunday 18th Oct, 2009

C: Title	Presenter
Examining the Role of CAM in Health Care: Linking Researchers and Practitioners	Dr Daniel Hollenberg <i>Department of Health, Aging and Society McMaster University (Canada)</i>
The Professionalisation Of Herbal Medicine 1980–2007: Usurpation, Schism And The Culture Of Professionalism	Dr Raymond Khoury <i>School of Health University of Sydney</i>
Integrative medicine: enhancing quality and safety in healthcare	Dr Sandra Grace <i>Education for Practice Institute Charles Sturt University</i>
Integrating CAM into hospital oncology care: a practitioner's journey in the development of an integrative cancer centre	Chris McKeon <i>CompleMED University of Western Sydney</i>

D: Title	Presenter
Integrative medical practice and the role of evidence	Dr Karen Willis <i>School of Sociology and Social Work University of Tasmania</i>
Economic evaluation of CAM	Presenter TBC <i>School of Population Health University of Queensland</i>
The lived experience of group improvisational therapy amongst women recently diagnosed with breast cancer	Dr Sarah Burns <i>The Tennyson Centre, Adelaide</i>
Profile of the Chiropractic Patient Population in Newcastle	Inger Villedsen <i>Chiropractors Association of Australia</i>

***Please note all abstracts and presentations are the work of the individual researchers and do not reflect the views of NORPHCAM. All papers have been considered on their scientific merit and debate is actively encouraged.**

All workshops run concurrently for Sessions A-D. Attendees will get the chance to attend each workshop.

Workshop 1: An Introduction to Qualitative Methods for CAM Research (A/Prof Jon Adams, University of Queensland)

This workshop will provide an introduction to conducting qualitative research in the CAM field. The session will outline a number of core tenets of a qualitative research paradigm and the popular qualitative method of interviewing. Focus will be upon insights from the CAM field and developing participant skills towards conducting exploratory data collection and engaging with current qualitative research.

Workshop 2: Linking Clinical Practice and Research (Prof Claire Johnson, National University of Health Sciences (US) & Jon Wardle, University of Queensland)

This workshop will provide an introduction to the practical skills required to enable practitioners to become part of the research process. Research question formulation, project design and how to find measurement tools that accurately reflect CAM as it is clinically practised will be discussed. The session will outline a range of possible modalities from whole practice research to clinical audit data collection that will enable participants in practice to begin collecting data for research from their existing practices. Emphasis will be upon enabling practitioners to become actively involved in the research process.

Workshop 3: Finding and Appraising Evidence in Literature (Dr Alex Broom, University of Sydney & Dr Parker Magin, University of Newcastle)

This workshop will introduce participants to a range of evidence types (as included by the Cochrane Review Collaboration). Focus will centre upon developing search and retrieval strategies (including databases and grey literature searches) as well as skills in critical analysis to enable researchers to conduct rigorous literature reviews and identify a suitable evidence-base for CAM investigation.

Workshop 4: An introduction to Quantitative Project Design and Data Collection (A/Prof David Sibbritt, University of Newcastle)

This workshop will provide a brief overview of epidemiology and biostatistics with a view to introducing participants to a number of core quantitative design features for practice-based CAM research. The session will draw upon these principles to not only offer guidance for participants to develop their own data collection but also provide skills to utilise existing datasets to answer important research questions in CAM. The workshop will discuss different study designs and how to design and implement the right research project that accurately reflects CAM practice. The workshop will also discuss how to incorporate existing data into new research designs.

A/Prof Jon Adams



Associate Professor Jon Adams is Director of the Discipline of Social Science Related to Health in the School of Population Health at the University of Queensland. He is also Founding Director of the Network of Researchers in the Public Health of Complementary and Alternative Medicine (NORPHCAM) and is a Visiting Professor at the Confucius Institute for Traditional Chinese Medicine, London South Bank University, UK. Jon has been researching numerous aspects of CAM for over 10 years and has published 70 peer-reviewed journal articles, 15 research book chapters and is editor/co-editor of 6 CAM international research books including the leading CAM research capacity building text: Adams J. (Ed) *Researching Complementary and Alternative Medicine*, Routledge. Jon has been awarded over \$3.5M in external research funding to examine aspects of CAM and he is currently Associate Editor for the journals *Complementary Therapies in Medicine* and *Journal of Acupuncture and Meridian Studies*. Jon currently holds a Research Fellowship in Primary Health Care and CAM, Dept of Health and Ageing and has been awarded a prestigious Senior Academic Peer Learning Set position as part of the international Brisbane Initiative at the Dept of Primary Health Care, University of Oxford (2010-2012).

Dr Alex Broom



Dr Alex Broom is a Senior Lecturer in the Discipline of Behavioural and Social Sciences in Health, Faculty of Health Sciences, at the University of Sydney. He has previously held research positions at the University of Leeds, UK, the University of Queensland and the University of Newcastle, Australia. Alex has also been a Chief Editor on the Special Methodology Series for the international *Complementary Therapies in Medicine* journal, he currently reviews articles for a number of prestigious journals including Social Science and Medicine and the Sociology of Health and Illness and has been involved in the Cochrane Review Collaboration. Alex has published over 45 peer-reviewed journal articles and six authored/edited international research books to date. His CAM research interests include: qualitative research and methods in CAM; CAM use and practice in oncology and palliative care; the role of traditional medicine in India, Brazil, China, Sri Lanka and Pakistan; and the role and contribution of social science to understanding issues in CAM use and integration.

Dr Ramli Abdul Ghani



Dr Ghani graduated from University of Science, Penang, Malaysia and started his career as a pharmacist in Queen Elizabeth Hospital, Kota Kinabalu before moving to Hospital Sg. Petani, Kedah. He then pursued his M.Sc and Ph.D in Hospital/ Clinical Pharmacy in the United Kingdom.

He had also served at Hospital Kuala Lumpur, before moving to National Pharmaceutical Control Bureau as Head of Clinical trials & New Drugs from 1997 till 2002. In 2002, Dr Ramli was posted back to Kedah State Health Department as Principal Assistant Director, Pharmaceutical Services Division until February 2006 before heading back to Kuala Lumpur as Director of Traditional & Complementary Medicine Division, Ministry of Health, Malaysia.

He has been appointed as temporary consultant in Traditional medicine by WHO and the focal point for Malaysia in herbal medicines till now. Had presented many talks at national and international meetings & seminars and represented Ministry of Health, Malaysia at national and international levels for various pharmaceutical and Complementary Medicine activities.

The Hon Mark Butler



Mark Butler was elected to the Federal Parliament in 2007 representing the Electorate of Port Adelaide. In 2009, he was appointed Parliamentary Secretary for Health. He has served as Chair of the Public Works Committee and as a member of the Public Accounts and Audit, Legal and Constitutional Affairs, and Parliamentary Library Committees.

Before entering Parliament, Mark worked in the South Australian Branch of the Liquor, Hospitality and Miscellaneous Union. During this period he led campaigns in industries including hospitals, cleaning, child care, aged care, the wine industry and hotels. In 2003, he was awarded a Centenary Medal for his services to trade unionism. In 1997/1998, he served as the youngest ever President of the ALP in South Australia and has been a member of the ALP National Executive and Executive Committee since 2000.

Mark holds a First Class Honours Law degree, an Arts degree, and a Masters degree in International Relations. He has recently served as a Director of the South Australian Tourism Commission, as a member of the Premier's Wine Industry Council, a member of the Premier's Social Inclusion Board, Chair of the Gaming Care Advisory Committee and the University of SA's Centre for Work and Life Advisory Committee.

Andrea Chandler

Andrea Chandler (PG Dip. LIS) is the newly appointed librarian at CAMLIS- the Complementary and Alternative Medicine Library & Information Service based in the UK. CAMLIS supports patients, educators and practitioners by providing access to high quality research resources. Andrea has a background in patient health and mental health information provision. Her previous roles have included work for the National Autistic Society, the Institute of Psychoanalysis and Women's Health service. She is also a keen wwoofer.

Prof Ian Coulter



Dr Ian Coulter is the Samueli Institute Chair in Policy for Integrative Medicine. He is also a Professor within the UCLA School of Dentistry, a Research Professor at the University of Southern California Health Sciences Center and a Health

Consultant at RAND Corporation. Dr. Coulter is a senior medical sociologist with more than twenty years experience in conducting both qualitative and quantitative research on chiropractic with some 40 articles and two books published on this profession. He is the PI of the Evidenced Based Practice Center for Complementary and Alternative Medicine at RAND funded through the Agency for Health Care Research and Quality in cooperation with the National Center for Complementary and Alternative Medicine (i.e., the EBPC CAM project is a contract within the Southern California Evidenced Based Practice Center) and is the PI on a Case Study of Integrative Medicine funded by NCCAM. At UCLA, Dr. Coulter has served as the Director of the UCLA/Drew University Center for Minority Oral Health. He currently teaches the ethics and behavioral science courses in dentistry and the graduate UCLA/RAND Robert Wood Johnson Foundation Clinical Scholars Program (a course in Qualitative Methods and one in Social Science Theory) in the medicine. Dr. Coulter has served on the NIH Cancer Advisory Panel for Complementary and Alternative Medicine and serves on the Advisory Committee for the NCCAM Center for Chiropractic Research and on the editorial boards of *Alternative Therapies in Health and Medicine*, *Complementary Health Practice Review*, and

the *Journal of Evidenced Based Dental Practice* and is a reviewer for *Spine*, *Medical Care*, *JMPT*, *Quality of Life Research*, and *Topics in Clinical Chiropractic*.

Prof Claire Johnson



Claire Johnson (DC, MEd, DACBSP) is a Professor at the National University of Health Sciences. She is the Editor in Chief for the *Journal of Manipulative and Physiological Therapeutics*, *Journal of Chiropractic Medicine*, and *Journal of Chiropractic*

Humanities, and is an editorial board member for the *Journal of the Canadian Chiropractic Association* and *Integrative Medicine: A Clinician's Journal*. She has served as an educator and a clinician for the past 18 years. Since 1997, she has developed and chaired the peer review process for the scientific papers for the Association of Chiropractic Colleges Educational and Research Agenda Conference, an annual scientific conference for the chiropractic profession. In addition to editing the books, *Opportunities in Chiropractic Careers* and *Review Questions for the NBCE Examinations Part I and II*, she has published papers in peer-reviewed journals in the topics of educational, clinical, and historical research. She has published articles and provided workshops at multidisciplinary conferences on the topics of ethics in scientific publications and how to publish scholarly works. Dr. Johnson is currently pursuing a PhD in Public Health with a focus in epidemiology.

Dr Parker Magin



Dr Magin is a GP, and GP academic at the Discipline of General Practice at the University of Newcastle, with extensive primary health care research experience. His wide-ranging research interests in CAM include

patients' use of CAM for skin disease, psychological associations and consequences of CAM use and the use of CAM in the elderly. Dr Magin was recently awarded the Brisbane Initiative to help develop leadership skills in PHC – an initiative hosted by the Dept of Primary Health Care, University of Oxford, UK.

A/Prof David Sibbritt



Associate Professor David Sibbritt has been involved in a number of research activities encompassing a broad range of research topics. However, the main focus of his research is in the field of Complementary and Alternative

Medicine (CAM) and he is currently Deputy Executive Director of NORHCAM. His CAM research has involved collaboration with two large cohort studies: the HUNT Nord- Trøndelag study, Norway (90,000 adults from Nord- Trøndelag County); and the Australian Longitudinal Study on Women's Health (40,000 women across Australia). Associate Professor Sibbritt's statistical expertise is acknowledged through his numerous invitations to conduct workshops and present seminars, both in Australia and internationally. He has been invited to present seminars in Brazil, Japan and Vietnam as well as Australia. Associate Professor Sibbritt also holds the position of Expert Statistical Editor for the international journal *Complementary Therapies in Medicine* as well as being a reviewer for several other international journals. He is also a member (Principal Researcher) of a Priority Research Centre, the

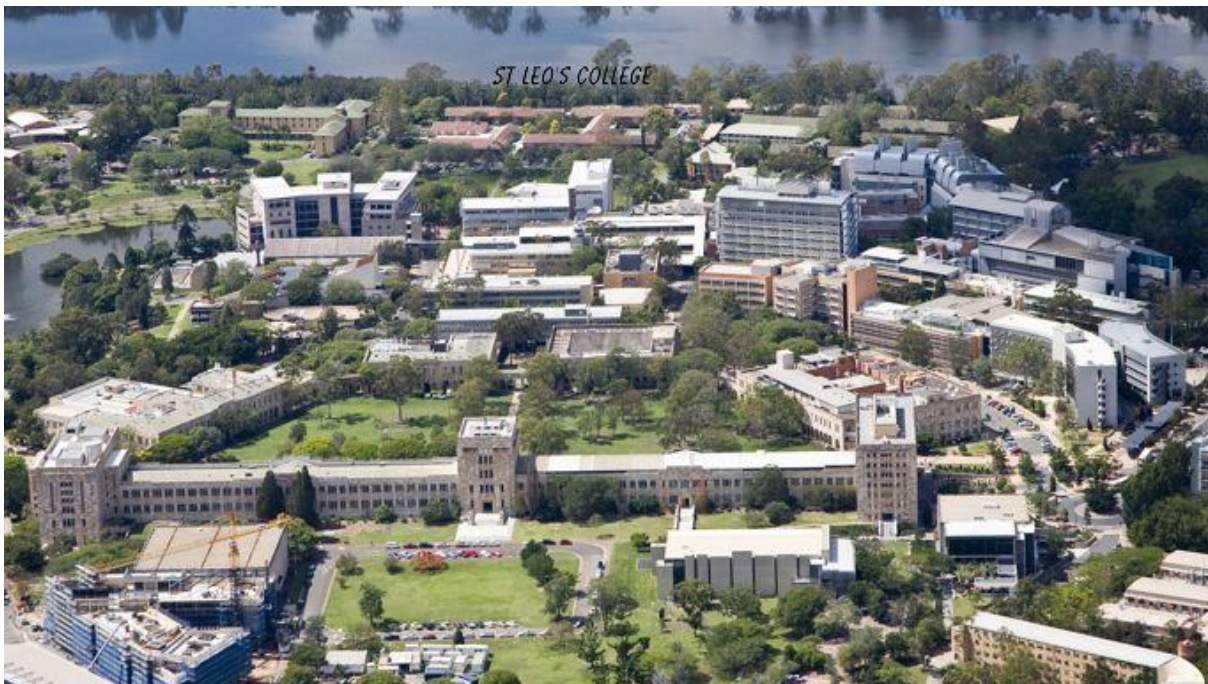
Research Centre for Gender, Health and Ageing, located at the University of Newcastle.

Jon Wardle



Jon Wardle is a practising naturopath in Brisbane and has taught complementary medicine courses at a number of institutions. He is one of the founding members of the Network of Researchers of the Public Health of Complementary and Alternative

Medicine (NORPHCAM) and is Director of the NORPHCAM Practitioner Research Capacity Building Stream. Jon is also research collaborator on the Australian Longitudinal Study on Women's Health CAM Sub-Study and he is currently developing and co-editing an evidence-based practical text 'Clinical Naturopathy' for Elsevier and is on the editorial board of the *International Journal of Naturopathic Medicine*. Jon is heavily involved in clinical and public health research projects both nationally and internationally and is actively involved in registration, policy and practice issues in complementary medicine.



Location

Getting There: The University of Queensland is approximately 7km from Brisbane City.

Detailed public transport information can be found online at <http://www.translink.com.au/>

Ferry/City Cat: The City Cat is the most enjoyable and often most convenient way to get to the University of Queensland from Brisbane City. City Cat services from the City arrive and leave the University of Queensland Ferry Station every 15-20 minutes on weekends (approximately 20 minute trip).

Bus: Route 109 leaves from City and Southbank bus stations and arrives and leaves UQ Lakes bus station every 20 minutes on weekends (takes 18 minutes). Routes 411 and 412 leave from Adelaide St and arrive and leave Chancellors Place every 20 minutes on weekends (Tae 20 minutes).

By Car: The main entrance to the University is along Sir Fred Schonell Drive, located on Map 179 F2 of the UBD Brisbane "Refidex" Street Directory. From Brisbane's Central Business District, Sir Fred Schonell Drive is most easily accessed via Coronation Drive. Turn right on main entrance into

By Taxi: Approximate fare from Brisbane City is \$19. Brisbane Taxi Companies are Black & White (132 222) or Yellow Cabs (131 924).

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